



HOMELESSNESS PREVENTION

United is the Way we keep people in their homes.



» Why Partner?

Last year, more than 16,000 people in King County faced homelessness—the highest number ever recorded. That’s like filling Climate Pledge Arena for a Kraken game and still leaving people outside. Once unhoused, they are often beset with physical, mental, and emotional traumas that make it harder for them to stay on their feet once they become housed again.

At United Way, we believe the key to addressing this crisis is to focus on the flow of people being evicted from their homes and onto the streets. The best way to fight homelessness is to prevent people from becoming homeless in the first place.

We intentionally focus on the prevention and reduction of homelessness through some of our programs:

Eviction Prevention: From rental assistance to legal services to stop evictions, we work with partners to provide critical support to keep people in their homes.

\$20.3M in rental assistance dollars distributed to 2,650 households since 2023.

70% of households served are Black, Indigenous, and other people of color to address racial inequities in housing access.

Housing Stability Support: We’re partnering with Housing Connector to work upstream and provide client-centered housing stability support services with flexible financial assistance to help low-income households maintain their housing.

In 2024

1,200+ low-income tenants received \$400K in flexible financial assistance and other supportive services to retain their housing.

90+ agencies deployed to provide 4,000+ tenant stability interventions throughout King County.

51% of households were led by single women.

23% of households have someone with a disability.

» Opportunity

By partnering with us in our housing stability work, your company will enable us to provide rental assistance, prevent evictions, advocate for better policies, and support those who've lost their homes with pro bono legal assistance. **With limited federal dollars and state rental assistance, your investment in equitable programs like these can help us address the needs of over 13,000 people on our growing waitlist.**

As a thank you, we'll recognize your company alongside other game-changers in our newsletters, blog posts, podcast, social media platforms, on our website, and community-facing marketing materials.



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We know that many individuals and families can retain their housing if they have access to a range of flexible supportive services in the event of an emergency or as the need arises. Life happens to all of us, but not everyone has savings to fall back on or family or friends who can to help.”

–**Marlo Klein**, senior community impact manager for eviction prevention and housing stability, United Way of King County

» Want to Learn More?

Do you have space, supplies, or resources to share? We'd love to hear from you about your interest in keeping families in their homes. For more information about this program and its impact, please contact **Carrie Bates** at cbates@uwkc.org or 206.461.8501.

