

## SUPPORTING FINANCIAL STABILITY

United is the Way we ensure everyone has the resources they need to thrive.



## >> Why Partner?

Rising prices are causing thousands of families to fall behind. All it takes is an unexpected expense like a broken leg or home repairs to throw them into poverty. At United Way, we're working to maximize income for families, because life happens. Your partnership can help us connect more of our neighbors with the support they need to get back on stable financial ground.

At United Way, we're building a future where everyone has the chance to thrive. We connect people to the credits, refunds, and benefits they're owed-putting money back in their pockets and creating lasting stability.



**Free Tax Preparation Campaign:** Tax credits like the Earned Income Tax Credit and the Working Families Tax Credit, some of the most vital anti-poverty tools our government offers, only work when people claim them. We fight poverty in King County with free tax prep services, ensuring hard-working people get every dollar they deserve.

Last year, United Way's tax volunteers served 12,720 clients helping claim more than \$15.7 million in returns!



**Supplemental Nutrition Assistance Program (SNAP):** We work to educate and connect families across the county to SNAP through broad outreach and awareness campaigns about eligibility, guidance, tools, and support to navigate the complex application process.

## >> Opportunity

Your partnership will enable us to better invest in strategies and agencies that meet the needs of communities, specifically those that experience poverty at a disproportionate rate. It'll help us improve outreach, reduce barriers for them to access resources, and help strengthen our community in which your employees live, work, and raise families.

As a thank you, we'll acknowledge your company alongside other game-changers in our newsletters, articles, podcasts, social media platforms, website, and other marketing materials.

## >> Want to Learn More?

Do you have space, supplies, or resources to share? We'd love to hear from you about your interest in helping people be financially stable. For more information about these programs and their impact, please contact **Carrie Bates at** <u>cbates@uwkc.org</u> or 206-461-8501.

