



Ensuring Everyone Has Access to Resources

Working together to provide stability for families to thrive and grow.



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

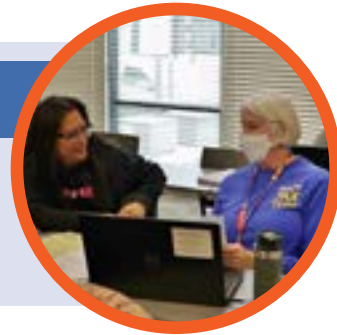
From inflation to rents, rising prices are causing thousands of families to fall behind—all it takes is an unexpected expense like a broken leg or home repairs to throw them into poverty.

At United Way, we're working to maximize income for families, because life happens. Your partnership can help us connect more of our neighbors with the support they need to get back on stable financial ground.

FREE TAX PREPARATION CAMPAIGN: Tax credits like the Earned Income Tax Credit and the Working Families Tax Credit, some of the most vital anti-poverty tools our government offers, only work when people claim them. We fight poverty in King County with free tax prep services, ensuring hard working people get every credit and dollar they deserve.

This year, United Way's tax volunteers served:

13,900 clients helping claim more than **\$13M** in returns!



SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP): We work to educate and connect families across the county to SNAP through broad outreach and awareness campaigns about eligibility, guidance, tools, and support to navigate the complex application process.

OPPORTUNITY

Your partnership will enable us to invest in even more strategies and agencies that specifically meet the needs of historically underserved communities, those that experience poverty at a disproportionate rate. It'll help us improve outreach and reduce barriers for them to access resources and help strengthen our community in which your employees live, work, and raise families.

As a thank you, we'll acknowledge your company alongside other game-changers in our newsletters, blog posts, social media platforms, our website, and other marketing materials.

WANT TO LEARN MORE?

We'd love to hear from you about your interest in ensuring everyone has access to resources. For more information about this program and its impact, please contact your United Way relationship manager or **Annie Ayers** at aayers@uwkc.org or **206.461.3720**.

GET MORE DETAILS

