



Ensuring Everyone Has a Safe Place to Call Home

Working together to keep people in their homes.



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

Did you know that since 2020 United Way of King County has stepped up to help **30,000 King County households** with rental assistance?

While that reflects the number of people that were able to continue to have a safe place to call home, on any given night in 2023, over 13,000 people—including families with children—experienced homelessness in our county. Once unhoused, they are often beset with physical, mental, and emotional traumas that make it harder for them to stay on their feet once they become housed again.

At United Way, we believe the key to addressing this crisis is to focus on the flow of people being evicted from their homes and onto the streets. The best way to fight homelessness is to prevent people from becoming homeless in the first place.

We intentionally focus on the prevention and reduction of homelessness through our programs:

Home Base

From rental assistance and legal services to stop evictions, we work with partners to provide critical supports to keep people in their homes.

\$1M/Week

in rental assistance disbursed with partner agencies for much of 2023

\$200M

rental assistance dollars distributed to 28,000+ households since 2020

8,000+

households provided with rental assistance in 2022

72%

households served are Black, Indigenous, and other people of color to address racial inequities in housing access

Housing Stability Support

We work upstream to provide housing stability support services and flexible financial assistance to help low-income households stay in their homes.

1,246+

neighbors supported through \$400K+ in direct assistance this year

75%

of households are female-led

33%

of households have someone with a disability



OPPORTUNITY

By partnering with us in our housing stability work, your company will enable us to provide rental assistance, prevent evictions, advocate for better policies, and support those who've lost their homes with pro bono legal assistance. With federal relief dollars dwindling and limited state rental assistance, your investment in equitable programs like these can help us address the needs of over 7,000 people on our growing waitlist.

As a thank you, we'll recognize your company alongside other game-changers in our newsletters, blog posts, social media platforms, on our website, and community-facing marketing materials.



We know that many individuals and families can retain their housing if they have access to a range of flexible supportive services in the event of an emergency or as the need arises. Life happens to all of us, but not everyone has savings to fall back on or family or friends who can to help.”



—**Marlo Klein**, senior community impact manager for eviction prevention and housing stability, United Way of King County

WANT TO LEARN MORE?

We'd love to hear from you about your interest in keeping families safely in their homes. For more information about these programs and their impact, please contact your United Way relationship manager or **Annie Ayers** at aayers@uwkc.org or **206.461.3720**.

