



Ensuring Everyone Has Access to Quality Education

Working together to break down barriers to help students pursue education and overcome poverty.



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

Education is a pathway out of poverty, but when you're worried about meeting your basic needs, it makes excelling in school tough. That's why United Way of King County is committed to helping students overcome barriers to academic success and support them and their families from their earliest years through postsecondary graduation. Your partnership can help us transform lives and strengthen the educational foundation of our future workforce.

At United Way, we believe that income, ZIP code, and race shouldn't influence success in school. With our community-wide network of education programs, we aim to challenge the barriers created by systemic racism and set students up for educational success.

EARLY LEARNING: To ensure kids from low-income, refugee, and immigrant families enter kindergarten fully prepped for classroom learning, we support early learning through our **ParentChild+** program in collaboration with 13 King County community partners.

ParentChild+ graduates have **30%** higher graduation rates in high school than their peers!

HIGH SCHOOL GRADUATION: Communities of color are best equipped to support youth of color in all aspects of life—including their education. We fund the **Racial Equity Coalition (REC)**, a group of 14 organizations that create communities of belonging for youth of color, offering programs that celebrate their cultural identities and equip them with the tools to stay engaged in school.



(REC programming) has done so much for us, especially with school supplies, homework help, forming groups that help students do their homework, leadership classes, drop-out prevention, and drug prevention. It also makes it possible for their parents to learn the same classes so they can work together to be successful at any school."

— **Yusuf Bashir**, founder and executive director, Falis Community Services

COLLEGE COMPLETION: Our **Bridge to Finish** program helps community college students stay in school by providing them with a range of resources on campus in one easily accessible location called a **Benefits Hub**.



This year, **5,300+** students received over 30,000 benefits that helped them stay in college!

OPPORTUNITY

With your partnership, we can disrupt the status quo, make these resources available to more underserved families, and champion advocacy efforts to support student-centered, equity-focused policies. You'll have the opportunity to set more kids up on the path to educational success.

As a thank you, we'll acknowledge your company alongside other game-changers in our newsletters, blog posts, social media platforms, our website, and other marketing materials.



WANT TO LEARN MORE?

We'd love to hear from you about ensuring everyone has access to quality education.

For more information about these programs and their impact, please contact your United Way relationship manager or **Annie Ayers** at aayers@uwkc.org or **206.461.3720**.

