



Advocacy for an Equitable Future

Advocating together to combat structural and institutional racism and reduce inequities.



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

Our mission is to build a racially just community where everyone has access to resources, quality education, enough to eat, and a safe place to call home—an equitable future. Even as we provide ongoing services and funding to meet the day-to-day needs of families affected by inequitable systems, we're working smarter.

At United Way of King County, we're going upstream to address the systems which cause and drive those disparities in the first place.

We recognize that true progress demands collective effort, and meaningful partnerships with organizations like yours are essential to effect lasting change. Join us as we work with coalitions, agencies, and advocacy partners of color in:

PUBLIC POLICY: Our public policy work focuses on finding solutions to immediate needs our neighbors are facing and long-term systems change to tackle the cause of those needs. We center the leadership and perspectives of communities of color when determining our public policy priorities. [Learn more about what's on our agenda and what we've helped accomplish.](#)

COMMUNITIES OF COLOR-LED SYSTEMS CHANGE: We fund people of color-led systems change agencies and those that want to advocate through community organizing, lobbying, and everything in between.

COMMUNITY COLLABORATIONS: United Way is at tables across King County, adding our voice to community informed strategies. From the King County Regional Homelessness Authority to our collaboration with the Black Home Initiative, we are actively engaged in influencing and advocating for effective solutions to realize equitable and just communities where all people thrive.

800,000+

students in Washington can receive free meals every school day—the number of kids would fill a Seahawks stadium 12x! This is the result of the work we did to influence the passage of the Community Eligibility Provision to support child nutrition. This will help all families in poverty—especially families of color who experience poverty at higher rates.



OPPORTUNITY

When a system efficiently serves those who face the greatest barriers to opportunity, it inherently becomes a system that is responsive and beneficial to all of us. Your partnership will help us start undoing the systemic racism that has created inequities in our societies—in all the places where our employees live, work, and raise their families.

Your organization and employees will also have a unique opportunity to learn about the needs and issues in our community, volunteer to get involved, and bring issues you care about to Lobby Day with us and our partners.



WANT TO LEARN MORE?

We'd love to hear from you about your interest in advocating for an equitable future for all of us. For more information about your role in United Way's advocacy and its impact, please contact **Annie Ayers** at aayers@uwkc.org or **206.461.3720**.

