



United Way of King County

**CRITERIA FOR UNITED WAY OF KING COUNTY INVOLVEMENT
IN STATE LEVEL PUBLIC POLICY/ LEGISLATIVE ISSUES**

- Activities undertaken in health and human services fit United Way of King County’s mission and board-approved policy agenda as well as priorities outlined in the United Way of King County Impact Plans
- United Way of King County’s participation will clearly add value and have an anticipated impact on the identified issue
- Degree of United Way of King County’s effort on the issue is clearly identified and within the capability of United Way of King County
- If taking the **lead** on an issue:
 - It relates to United Way of King County priority outcome areas
 - United Way of King County can clearly build a coalition with stakeholders and advocates from around the state, including but not limited to other United Ways
 - United Way of King County will be able to generate significant board and private sector commitment to the issue
 - United Way of King County can “own” the result, including serving as a visible leader, receiving recognition and having accountability for the outcome
- Involvement would have the support of the United Way of King County board, an acceptable level of benefit/risk, and not alienate key stakeholders and partners